The notion of giving something back in a meaningful way became an essential part of our estate planning. In considering organizations to bequest a legacy gift to, we had two primary concerns; first was mission and second was the organization’s ability to make our gift impactful.

Since we both share a love for the natural beauty and grandeur of the West, and recognizing that rivers are the lifeblood of these ecosystems, preserving cold-water river habitat was a mission we ardently support. No other organization fulfills this mission more completely than Western Rivers Conservancy.

During the past several years we have had the good fortune to meet representatives of WRC, visit their projects and appreciate first-hand the difference their work is making. Now that we know WRC staff personally and share their passion for their work, we are confident our bequest will be effectively used to preserve river habitats for future generations.

Doug Rathkamp & Amy Wheat
Sacramento, California

Join Us!

To conserve a river, first think in terms of forever.

You can make forever a reality. When Western Rivers Conservancy buys riverlands to protect them for the sake of fish, wildlife and people, it’s forever. This is why our motto is, “Sometimes to save a river, you have to buy it.”

Land acquisition is the most effective, longest-lasting way to save a river. Imagine a future of wild, healthy streams teeming with fish and wildlife, places where future generations can cast a fly, float a raft or spend the afternoon hiking along the banks.

Ensure a legacy of outstanding rivers by joining the River Legacy Society today.

By making a legacy gift to Western Rivers Conservancy, you will play a direct role in protecting the West’s finest rivers for generations to come.
Planning a River Legacy

There are many ways to leave a legacy of river conservation through Western Rivers Conservancy. These are the five most common. Their tax advantages and other benefits vary. Consult your legal and financial advisors to determine which is best for you.

Bequest
Allocate a specific amount, percentage or remainder of your estate or other assets to WRC in your will.

Retirement Plan Designation
Choose WRC as a beneficiary of your IRA or other retirement plan.

Life Insurance Designation
Designate a specific amount or percentage of your life insurance policy to WRC.

Charitable Remainder Trust
Establish a tax-exempt trust that pays income to your loved ones. When the trust terminates, the remaining assets will be paid to WRC.

Charitable Lead Trust
Fund a trust that pays income to WRC for a period of time. At the end of the term, the remainder will be returned to you or your heirs.

For more information visit www.westernrivers.org/contribute/legacygifts or consult your financial advisor.

Where does my legacy gift go?

YOUR LEGACY GIFT WILL HONOR YOUR PASSION to protect critical stretches of the West's most outstanding rivers. You can choose to designate your gift as unrestricted, which helps WRC cover the numerous expenses of conservation land acquisition, including legal fees, operations and direct capital land purchases.

Or, you may restrict your gift to our River Protection Fund, an innovative, revolving fund designated exclusively to help WRC act quickly to seize important purchases of real estate for river conservation. Your gift to the River Protection Fund will be used to support purchase options, down payments and outright land purchases.

The River Protection Fund is replenished, usually within a few years, when we sell the land to the permanent conservation steward at the project's conclusion. The money is then available to go back to work immediately on the next project.

Because the River Protection Fund is used to protect land forever, you and your family have the satisfaction of permanence. Because the Fund is a revolving fund, you also have the satisfaction of knowing your gift will protect not just one, but many riverland properties over time.

Join the River Legacy Society

☐ I have remembered WRC in my will, trust or retirement plan.
☐ My gift will support the River Protection Fund.
☐ My gift is unrestricted.
☐ I am interested in making a legacy gift. Please contact me to discuss.

Name: ____________________________
Address: __________________________
City, State, Zip: ____________________
Phone: ____________________________
E-mail: ____________________________

For more information, contact Jim Cox at jcox@westernrivers.org or 503-241-0151.

71 SW Oak Street, Suite 100, Portland, OR 97204

The information stated here is not intended as financial or legal advice. Please consult your financial advisor or attorney before making a legacy gift to Western Rivers Conservancy.

WRC's federal tax ID number is 93-1326405.